Greater Garden Valley Chamber of Commerce
MONTHLY MEETING MINUTES
Wednesday, June 10, 2026
6:30 pm

Attendees (Members): *Val Jones (Garden Valley Home & Land), Scott Price (Crouch Merc), Jennifer Schmitt (Crouch Merc), Shelby Stroebel (The Dirty Shame), Kyle Trone (GV Market), John Turnbull (Mountain Merch), Samantha Turnbull (Mountain Scoops),*

Attendees (Guests): *Adam Noakes*

Jennifer Schmitt,President, called a meeting to order at 6:30 pm. Pledge of Allegiance recited. Review of previous minutes (March May 13, 2026) Samantha Turnbull motioned for approval, Kyle Trone seconded motion. Minutes approved.

President's Report given by Jennifer Schmitt.

- **Firework Update** by Adam Noakes - will be the same show as last year with new music. Will need to sync to sound system, chamber to ask Jordan Shaw if that is okay. Could we sync to the GV Radio station? Jen to ask. Winner of the "Light the firework" raffle needs to be at the pavilion by 10pm. Show will start around 10:15/10:20. Safety perimeter will be set up around 6pm. Trailer will be left at the park day before the event.
- **Terrace Lakes Wine & Art Festival**: We still need volunteers to help sell ducks on June 20th at Terrace Lakes.
- **Fourth of July Update:**
    - Fourth of July Schedule:
        - 10am – Vendors & Games Open
        - 11am - Food trucks open
        - Noon - 3 pm - Face painter
        - 1 - 3pm - Soap Box Derby Races
        - 4 pm - Duck Races
        - 6 pm - Wet Dry Parade
        - 9:15 - Star Spangled Banner Sung
        - 9:30 pm - Fireworks Show
        - 9:45 pm - After party at The Dirty Shame (all traffic will be directed to go around the backside of Weilmunster to avoid road closure)
    - Music is scheduled to begin at 10am and run consecutively until the fireworks to keep atmosphere upbeat and lively at the park
    - Kids games still need volunteers
    - Duck sales have begun
    - GV Market to run roundup for two weeks prior to the fourth to help with fundraising

Vice-President's Report - nothing to report

Treasurer's Report given by Jen Schmitt, Mary Thompson out of town for family emergency.

- Fireworks paid!
- Chamber liability policy for the Fourth of July and other events will be paid end of month. Some events will have to be cut to make the policy more affordable. Currently our rate is $3500 for the year, which the chamber cannot afford.

Secretary's Report given by Samantha Turnbull.

- **Influencer Update:** Rooted in Boise will be coming up the weekend of July 10th and will stay at Three Bears Inn
- **Fourth of July Radio Ad** - Goes live two weeks prior to the Fourth of July. Swita will cover majority chamber will pay $600 for the ads to run on two radio stations. SWITA will pay $5K

Committee Reports

- Parade Committee - Val Jones.
    - PRIZES: 1st: $150, 2nd: $100, 3rd: $50 paid for by GV Homes & Land
- Duck Race Committee
    - PRIZES: 1st $250, 2nd: $150, 3rd: $50 paid for by MACU

Unfinished business

- None

The election of At-Large Board Members - none

New Business:

- Fall Festival is up for grabs the chamber will not be the sponsor for this event so any local business can take over. The business will be responsible for liability insurance and providing all paperwork to Boise County and Central District Health
- Youth Rodeo kicks off this weekend.

Motion to adjourn made by John Turnbull. Seconded by Shelby Stroebel. Meeting adjourned at 7:20pm.