

Greater Garden Valley Chamber of Commerce
MONTHLY MEETING MINUTES

Tuesday, February 10, 2026

6:30 pm

Attendees (Members): Val Jones (Garden Valley Home & Land), Sara Krantz (GV Library District), Leslie & Ruben Lazo (GV Lavender Farm) Scott Price (Crouch Merc), Jennifer Schmitt (Crouch Merc), Holly Stroebel (The Dirty Shame) Mary Thompson (Crafty Sweets), Kyle Trone (Medicap & GV Market), John Turnbull (Mountain Merch), Samantha Turnbull (Mountain Scoops), Kraig Wees (Individual)

Attendees (Guests): Dale Bentley, Aaron Flores, Steve Raddigan

Jennifer Schmitt, President, called a meeting to order at 6:31 pm. Pledge of Allegiance recited. Review of previous minutes (January 13, 2026) John Turnbull motioned for approval, Mary Thompson seconded motion. Minutes approved.

President's Report given by Jennifer Schmitt.

- **Coupon Book** - Two possible avenues to take with doing a coupon book. Option 1 is a professional company that reaches out with businesses around the area to secure discounts. They create the book and we sell the book to people for \$20. Option 2 is a local business only focus, local chamber members can opt to provide discounts in the book the chamber would print and distribute to local AirBnBs, GV Market, Crouch Merc, and in Boise hotels to encourage people to come up to Garden Valley during our slowest season. Vote held on which option is favored. Option 2 passes.
 - Samantha Turnbull motioned that the GV Chamber would reach out to local businesses to participate in the coupon book at no cost to businesses. The Chamber will design and produce the book in both a print and digital format, coupons are good through June 1st to drive traffic to GV during the slowest months.. Leslie Lazo seconded motion. Motion passes.
 -]Mountain Merch offered to cover the printing fees for the coupon book, up to \$400
- **Monopoly Fundraiser** - motion for removal from agenda John Turnbull, second Mary Thompson. Not feasible before Fourth of July.
- **Fundraising Update** - We have had several businesses respond to our firework sponsor campaign sent to all current chamber members/partners. Levels are: Chamber Sponsor (\$1,500), Platinum Sponsor (\$750), Gold Sponsor (\$500), and Local Sponsor (\$150). Firework costs will increase by 8% and Chamber must pay in full by the end of May to secure discount.

Vice-President's Report given by Scott Price.

- **Garden Valley Car Show** will take place on August 29th at Weilmunster Park. Anticipate around 50 cars. The GV Car Show will be included in the Idaho Car Show Guide Book. Dale would like the chamber to cover the insurance fee and to help with promotion of the event. Chamber business members will be given the opportunity to sponsor a category at the car show and will be allowed to judge that category. Cost of sponsorship is \$50 and covers the trophy fee for that category. The categories will be 30/40s, 50s, 60s, 70s, 80s, Rat Rods, Best Truck, and Best Import. \$10 entry fee. Dale will promote at car shows throughout the Treasure Valley. The chamber will add to the website and will push social media posts.
 - Three Bears Inn volunteered to cover the insurance cost of \$250 so the chamber will cover the car show under the chamber's insurance policy.

Treasurer's Report given by Mary Thompson. **Bank Balance as of 1/13/26:**

- Two past due memberships: Coley Timber & Fresh Air Housecleaning, reminders will go out and if no reply they will be removed end of the month. Upcoming membership renewals Tanta Emma's and Nicole Juleson. Largest renewal months are March & April.

Monthly Income:

- Christmas Tree Contest: \$50

Monthly Expenses:

- Scholarships: \$750

- Influencer: \$500
- Refunds: \$250
- SWITA: \$131.25

BANK BALANCE \$1,283.75

Secretary's Report given by Samantha Turnbull.

- **Winter Influencer Visit** - Reel posted today. She technically did three posts for the chamber for \$500. One in the fall, the winter reel, and she plans to post again in the spring. Focused on Garden Valley being an awesome place to visit any time of year.

Committee Reports - no current committees

Unfinished business

- City of Crouch Collaboration - it is VITAL that every business attend city council meeting on Wednesday, January 11th at 6:30pm. Two topics on the agenda, social media policy for paid and serving City employees/council members and the city collaborating with the chamber on community events.

The election of At-Large Board Members - Two at-large positions will be available at the next meeting. Wendell Lowban has resigned to travel the US with his wife and Kraig Wees is resigning due to him serving on the City of Crouch City Council. Any nominations will be accepted at the next meeting. At-large board members must be chamber members, able to attend chamber meetings, and willing to volunteer time/resources toward chamber sponsored events.

New Business:

- Garden Valley Fire Auxiliary is holding a Spaghetti Dinner fundraiser on March 7th, event on chamber website. Also planning a Community Float the river day in June, tentatively June 27th.

Motion to adjourn made by Samantha Turnbull. Seconded by Leslie Lazo. Meeting adjourned at 7:32pm.

Treasurer's Income & Expense Report (Activity Summary)

Income

Lanterns – \$2,365.00
Cash Donation Boxes – \$210.00
Fall Festival – \$720.00
SWITA – \$1,538.80
Membership Fees – \$12,856.00
Chamber Sponsors – \$16,500.00
Donations – 4th of July – \$4,315.00
Duck Sponsor – \$350.00
Spring Festival / 4th of July – \$2,100.00
Farmers Market – \$442.18

Total Income: \$39,115.98

Expenses

Scholarships – \$1,250.00
SWITA – \$768.75
Wendell Loban – \$218.25
Bart Hill (3rd Place Duck Race Winner) – \$50.00
Goffs Plumbing – \$1,442.35
Miller Enterprises – \$470.00
Bisbee Dumpster – \$275.00
Insurance – \$2,974.00
Kali Rust (Social Media Influencer) – \$723.23
Hello Meridian – \$899.00
Rock Dee House – \$4,495.00
Fireworks – \$11,901.31
Iliad Media Group – \$2,495.00
Ellie Mae and the Whole Damn Band – \$2,000.00
Amazon / Hobby Lobby / Dollar Tree – \$534.16
Samantha Turnbull (Reimbursements) – \$2,619.77
Jennifer Schmitt (Reimbursement) – \$2,140.00
Kelly Bonner – GVP (Phone) – \$124.64
USPS (Stamps) – \$26.94
Storage Fees – \$765.00
Lanterns (Paid) – \$662.25

Total Expenses: \$36,834.65